



BeautiControl offers unparalleled support and tools for achieving success in your BC Spa business. However, for those of you who are striving to meet the goal of Directorship within 6 months or less, your National Team of Directors offers a detailed roadmap to help get you there.

While the “Road to Director” program is not an “exact science”, it **is** a guide to help keep you on track as you pursue your goal. Some of you may take a little longer than laid out and some of you may get there even faster!

This program assumes you begin as a new consultant, so those of you who have been with BC longer may find you advance more quickly. This is a “baby step” process. You probably won't see instant results ...and that's why the majority of people give up before they ever really get started! Think of it as planting a rose...do you expect the rose to bloom immediately? Of course not! It takes time, sunlight, water, fertilizer and the occasional “grooming” for it to reach its ultimate beauty.

Our Guarantee - you **WILL** get to the level of Director *and beyond* - **IF** you do the suggested activities! Be confident it's not a matter of “if” you can get to Director, but rather “when”. ☺ A successful completion of this goal requires you to decide to keep reaching *for* that goal, **no matter what obstacles may come your way** (because they will)! We ask that you commit yourself to be “coachable” and willing to step out of your comfort zone at times, in order to make your dream happen. Know that Directorship is not a “gift” for a select few...it is an opportunity of a lifetime for those who decide to “unwrap” it and go for it!

I believe in you and so does your Director. Here are a few quotes that helped me stay focused and committed while I was on my road to Directorship...even when I wasn't seeing immediate results:

- “Let fear get behind you and give you a push!”
- “Some will, some won't, so what?”
- “Successful people do the things that unsuccessful people aren't willing to do...”

And, this is my favorite...

“Never, never, never, never give up!” – Sir Winston Churchill