

TERMINOLGY CHEAT SHEET

Meant to give you a quick snapshot of each product featured at the spa party. Memorize the snapshot for each product, then you can expand your knowledge of each product over time.

BC SPA BRIGHT – OXYGEN INFUSION RADIANCE MASQUE

Intensive formulation that delivers essential oxygen to the skin cells for visibly brighter, radiant-looking skin and an immediate rosy glow. Helps to even the skin tone and boost skin brightness. Effectively reduces the appearance of age spots, acne marks, sun damage, and discoloration.

BC SPA BRIGHT – DAILY ILLUMINATING SERUM

Helps to even skin tone and boost skin brightness. Fast-acting serum works at various levels to help reveal smooth, flawless, radiant skin. Helps to effectively reduce the appearance of age spots, acne marks, sun damage, and discoloration. Gentle formula, suitable for all skin types and ethnicities.

EXTREME TRI-PEPTIDE COMPLEX

Extreme is a potent serum so advanced that it lessens the appearance of fine lines and deep wrinkles and promotes a noticeable radiance and firmness in as little as 30 minutes. Extreme has 3x more of BC's patent pending Triple Peptide Complex than the original Regeneration Tight, Firm, and Fill Crème to (1) encourage skin to produce collagen; (2) relax the appearance of deeper wrinkles caused by repeated facial expressions; and (3) stimulate the skin to immediately begin healing and restoring its youthful appearance.

EXTREME LIP TREATMENT

Reduces the appearance of fine lines and wrinkles on and around the lips. Extreme Lip Treatment diminishes the signs of aging while plumping (without irritation), replenishing moisture, and providing antioxidant protection against free radical damages.

INSTANT MANICURE

Made of a mixture of dead sea salts, tea tree, avocado, and orange oils. Used on hands, body, or feet. Oils do not rinse off but soak into the skin to moisturize.

EXTREME REPAIR

Our most popular hand crème. Unscented, contains Alpha hydroxy, so it goes on and stays on, and helps diminish the appearance of dark spots on the hands. Has a three wash memory (does not wash off).

LIP APEEL

Mask is meant to gently exfoliate the lips, helping with black heads around the lips, dry scaly lips, and fine line and wrinkles around the mouth.

Lip balm is the very best in the industry.

EYE PADS

Soaked with witch hazel and cucumber, pads are meant to alleviate dark circle, puffiness, and sooth dry, tired eyes.

SKINCARE

Our skincare is customized, includes all three components of skincare: Maintenance, Repair, and prevention, if fragrance, parabin, gluten, phosphate free, and never tested on animals. We are a cosmecuetical line, which means just below pharmaceutical strength, formulated for maximum potency, so a little goes a long way and work extremely well. Our main competitors are the higher end lines like Murad and Dr. Parricone. However, without the overhead and advertizing costs, we are able to offer our products at competitive prices and within the reach of all women.

CHEMICAL PEEL

Made of glycolic acid, which is derived from sugar, dissolves bonds holding old skin cells together, making them loose and easily removable by microderm abrasion. Reveals new skin beneath. Chemical peel is much like using a paint remover, which loosens paints hold on wood, making it easier to remove by the scraping agent. To be used once a week along with microderm.

Both Peel and Microderm help diminish the appearance of fine lines, wrinkles, age spots, large pores, black heads, and prevents breakouts.

MICRODERM ABRASION

Made of microscopically cut, razor cut sharp, aluminum oxide crystals. Meant to shave the skins dead layers off the surface. This is the deepest type of exfoliation you can get. Our set was ranked #1 by Good Housekeeping magazine in 2007, when compared to the 7 other top over-the-counter brands. Every 6 treatments at home equals 1 treatment at a spa. Although recommended to be used once a week, if skin can handle it, some clients experience amazing results treating skin every other day for the first two weeks.

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TIGHT FIRM AND FILL FACE AND EYE CREAM

Tight Firm and Fill is our #1 selling product. Although this cutting edge product works amazingly well, it's benefits are not long lasting, but temporary. Made with dehydrated sphere technology, spheres sink into the skin, absorb moisture from beneath the surface, and the spheres expand, pushing the skin up and out, while tightening the surface, making skin smoother, and lines less apparent.

COOLING FOOT SALVES

Heals cracked feet, cools, soothes, and moisturizes. Our best selling foot product. Made with peppermint and eucalyptus.

BROWN SUGAR

Made with pure brown sugar cane, coconut, and almond. Rich scent, our most popular bath and body product.

WHITE SUGAR

Pure white sugar cane and banana extract, this is a light linen scented line.

INGREDIENT KNOWLEDGE

BHA Beta Hydroxy Acid

Found in our acne line. Also known as salicylic acid. This is the strongest type of acid because it is oil soluble and able to sink deeper than any other type of acid. It is able to break down oil, dirt, and debris buildup and clear the opening of glands. Great for acne, blackheads, white heads, blemishes and large pores.

AHA Alpha Hydroxy Acid

Found in our new gel cleanser and toner. Alpha Hydroxy acid is a naturally occurring molecule found in sugar cane (Glycolic), fruit (citric), milk (lactic). Know to chemically exfoliate the skin and help skin produce more collagen, strengthening the dermal mesh. This is the more irritating of the acids, best used on oily skin or skin with little sensitivity. Does tingle a little.

PHA Poly (Poly means MANY) Hydroxy Acid

Found in our new tonic. Poly hydroxy acid (gluconolactone and lactobionic acids) is basically the same as AHA but the molecular structure is larger, which causes less irritation, and less stinging sensation to the skin. This is because the molecules absorption rate is slower. This tonic is best for drier, more sensitive skins types, which will typically be your more mature clients. Our product has a potency of about 10%, which is the highest level for over-the-counter brands.

ACID INFO

AHA and PHA are natural and non-toxic to the skin. These chemical exfoliators are found in our tonics. Help with hyperpigmentation (dark spots).

DAY CRÈME KNOWLEDGE

A sunscreen, moisturizer and antioxidant.

Our moisturizers contain both a chemical and physical sunscreen:

Chemical Sunblock- Absorbs UVA (aging rays) and UVB (burning rays) Octinoxate, Homosalate, Octisalate, on ingredient listing. Avobenzone or Butyl Methoxydibenzoylmethane

Physical Sunscreen- Deflects UVA and UVB rays. Titanium dioxide or zinc oxide.

Antioxidants:

Ok, so what are antioxidants? While nearly everyone has heard of them, few know how they actually work. But it's relatively simple. Oxygen molecules are stable when they have an even number of electrons. However, when oxygen molecules combine with other molecules, the oxygen can end up with an odd number of electrons. The oxygen molecule is now unstable and highly reactive, and the odd-numbered species is known as a [*free radical*](#). This free radical really *is* a crazy, radical species: it starts a vicious chain reaction that attacks cells, proteins, and DNA, all of which contribute to aging.

The body defends against free radicals with [antioxidants](#), which impede or slow the chain reaction. Antioxidants "break the chain," stopping free radicals from ripping electrons off of other molecules and stabilize the unstable, reactive free radicals, and thereby slow the free radical chain reaction.

In very simple terms...antioxidants destroy the free radical before it can destroy your healthy skin cells.

Unfortunately, the body does not produce or ingest enough antioxidants to neutralize all of the free radicals, which come from

processes that are both endogenous (within the body, such as human metabolism) and exogenous (outside the body, from pollution, smoking, alcohol, and UV radiation, amongst other sources). Over time, this means free radicals accumulate a great deal of damage within the body. As a means of defense against future UV-induced free-radical damage, most dermatologists recommend daily use of sunscreen with UVA/UVB protection and a SPF of at least 15. However, it is believed that sunscreens only block 45-55% of free radical production. For this reason, a second line of defense is CRITICAL, by using antioxidant supplements and antioxidant-rich topically applied treatments.

Antioxidant Ingredients:

- Vitamin C
 - Sodium Ascorbyl Phosphate
 - Tetrahexyldecyl Ascorbate
 - Ascorbic Acid Polypeptide
 - Ascorbic acid
 -
- Vitamin E
 - Tocopheryl Acetate
- Vitamin A
 - Retinyl Palmitate
 - Retinol
- Coenzyme Q-10 – listed as ubiquinone -
- Licorice
- Blueberry
- Citrullus Lanatus(watermelon)fruit extra
- Camellia Sinensis (White Tea) Leaf Extra

PEPTIDES:

When we age collagen is destroyed but not replaced. As a result young, smooth becomes thin and wrinkled over time. One strategy to improve wrinkles and to make you look younger is to replace lost collagen. When collagen breaks down, it forms specific peptides. These peptides act as a signal to tell your skin it was damaged and to make new collagen. Applying peptides directly to your skin is a way to trick your skin into thinking that it has lost collagen recently and needs to make more.